



CAESARS  
ENTERTAINMENT®

CAESARS  
PALACE

HARRAH'S

THE  
CROMWELL

BALLY'S

Flamingo

THE  
LINQ

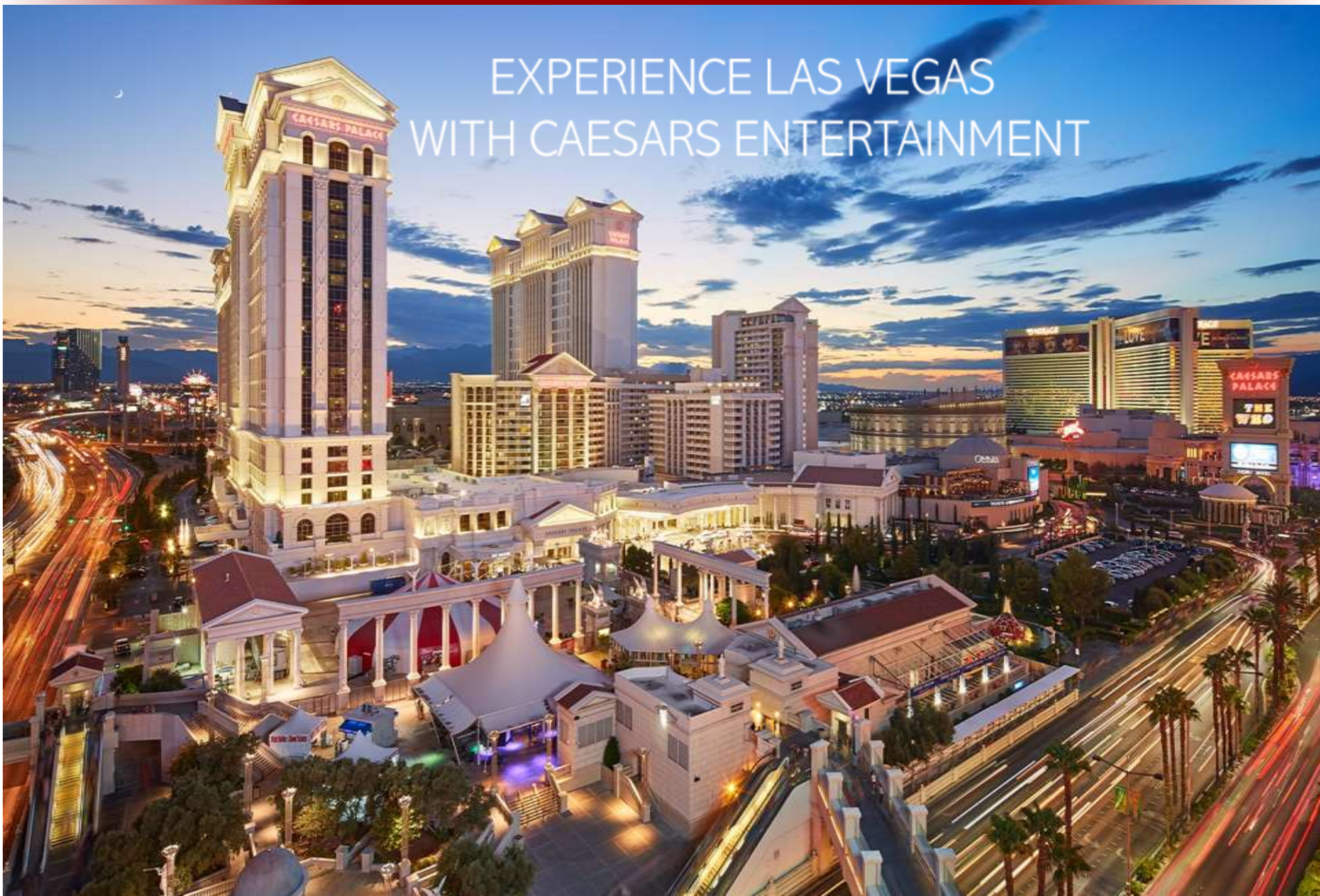
NOBU HOTEL

Paris

ph planet  
hollywood

rio

# EXPERIENCE LAS VEGAS WITH CAESARS ENTERTAINMENT



# 10 Resorts a Las Vegas

CAESARS  
PALACE



THE  
CROWWELL



NOBU HOTEL



planet  
hollywood



Paris



THE  
LINQ



BALLY'S



Flamingo



rio



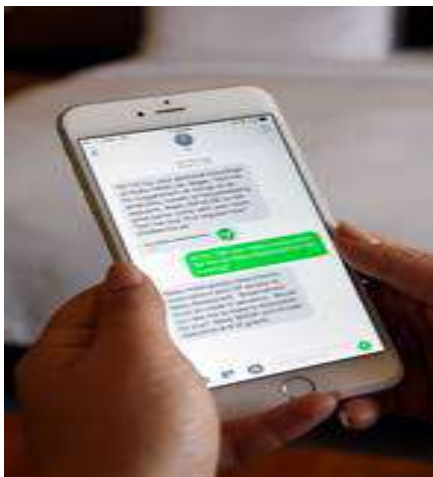
Harrah's



# Novità

- Caesars Entertainment ha investito oltre \$2 miliardi nel rinnovo delle camere, nello sviluppo dei resorts, nella tecnologia
- Camere nuove nei resorts Caesars Palace, Planet Hollywood, Paris Las Vegas, Flamingo e Harrah's
- Questi upgrades sono parte di un progetto che a metà 2018 conta 11.348 camera rinnovate





## IVY, IL NUOVO SERVIZIO DI CONCIERGE VIRTUALE

Una piattaforma d'intelligenza artificiale che offre immediata risposta a tutte le richieste dei nostri clienti che soggiornano presso Caesars Palace e The LINQ Hotel & Casino



**FLY LINQ**  
ZIPLINE • LAS VEGAS

La prima zipline sulla Strip di Las Vegas! Dopo la High Roller, il Gruppo Caesars Entertainment presenta il Nuovo progetto da \$20 milioni: Fly LINQ - la nuova esperienza di volo sulla promenade The LINQ, quartiere open air nel cuore della Strip.



Apertura prevista: Novembre.  
Fly LINQ avrà 10 ziplines per lanci simultanei

## KIND HEAVEN

LINQ Promenade- apertura 2019



*Kind Heaven Night Market Rendering*



*Kind Heaven Forest Rendering*

Kind Heaven ! Verrete trasportati direttamente in Asia, tramite un treno virtuale. Grazie agli effetti speciali attraverserete Thailandia, Vietnam, Nepal e Hong Kong. Tutti i sensi verranno coinvolti, attraversando luoghi straordinari, sapori, odori, mistero, intrigo. L'esperienza sarà family friendly di giorno e solo per adulti di sera.



- Celebrity chef Gordon Ramsay's ha aperto "**Hell's Kitchen**" presso Caesars Palace (ha ricevuto 12,000 nei primi 10 giorni di apertura)
- Celebrity chef Giada De Laurentiis ha aperto il suo secondo ristorante , **Pronto by Giada**, presso Caesars Palace
- The Cromwell ha aggiunto un punto ristoro aperto 24-h chiamato **eatwell**
- Planet Hollywood ha inaugurato il nuovo **Café Hollywood**
- Nuove aperture sulla LINQ Promenade : Gordon Ramsay's Fish and Chips, The World's largest IN-N-OUT Burger and Virgil's BBQ





- **Gwen Stefani** ha iniziato la sua residenza presso lo Zappos Theater del Planet Hollywood Resort & Casino
- **Backstreet Boys** Zappos Theater residenza estesa ad Aprile 2019
- **Enrique Iglesias** in concerto presso The Colosseum
- **Mariah Carey** ritorna a Las Vegas con lo show “The Butterfly Returns” presso The Colosseum al Caesars Palace
- **Jennifer Lopez** la residenza allo Zappos Theater termina questo autunno
- **INFERNO**, il nuovo show è arrivato al Paris Las Vegas
- **Lionel Richie**- date aggiuntive dello show “**Lionel Richie-All the Hits**” presso teatro Zappos

# Virtual Check In !



## Caesars Palace Las Vegas Hotel and Casino La nuova Palace Tower



La nuova Vulcan Villa



Chateau Villa: villa con 3 camera da letto, stile francese





LUXURY KING



PENTHOUSE



LOUNGE



RESTAURANT

# The Cromwell



DELUXE KING



## Planet Hollywood Las Vegas Resort and Casino Ultra Hip Room Renovations



## Paris Las Vegas Hotel and Casino Le nuove camere Burgundy





# The LINQ Hotel



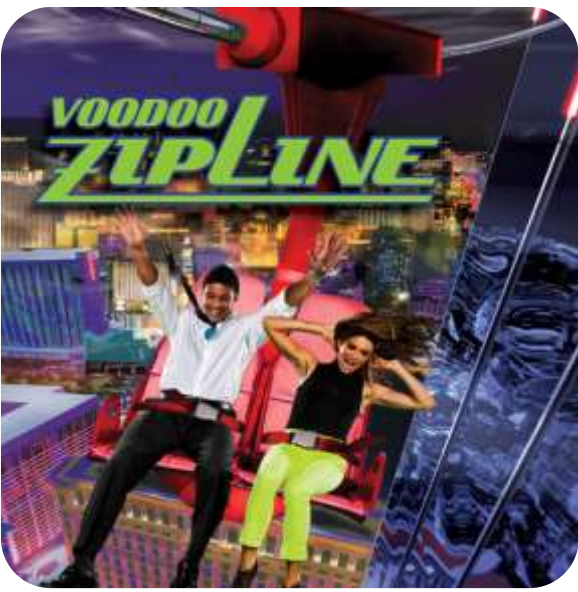
## Bally's Las Vegas Hotel and Casino Le camera della nuova Resort Tower



## Flamingo Hotel and Casino Las Vegas rinnovato!



# Rio All Suite Hotel



## Harrah's Las Vegas Hotel and Casino La nuova e moderna Valley Tower



# LINQ Promenade New Additions



GORDON RAMSAY  
**FISH & CHIPS**



**IN-N-OUT**  
BURGER

**VIRGIL'S**  
REAL BARBECUE

Honolulu Cookie  
COMPANY



**BROOKLYN BOWL**

**Canter's**  
RESTAURANT  
• BAKERY •  
DELICATESSEN

*Sprinkles*

**Yard House**

**CHAYO**

**Amorino**  
CREATO DI QUALITÀ E TRADIZIONE



# Caesars Suites



# INDULGE IN THE BEST LAS VEGAS SUITES



CAESARS  
SUITES



## IT'S EASY TO UPGRADE YOUR STAY

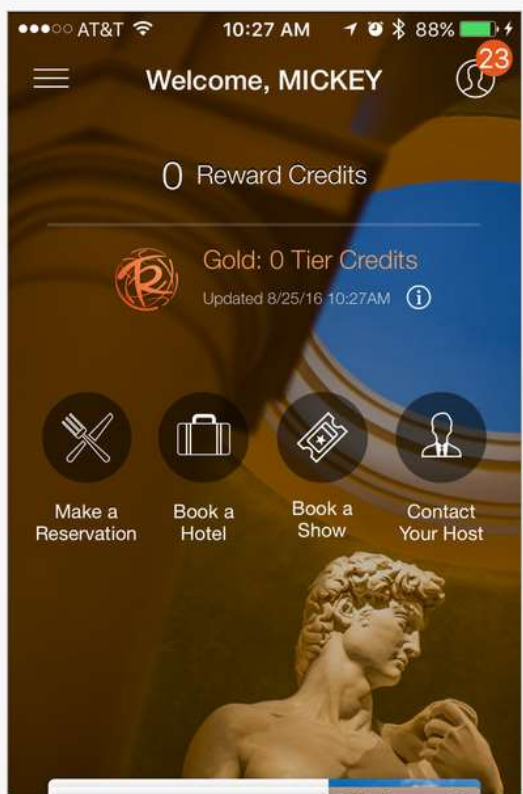
Enjoy a taste of the good life  
at one of  
Caesars Entertainment's  
luxury suites in Las Vegas.

With VIP Services and Luxury  
Amenities.

[CaesarSuites.com](http://CaesarSuites.com)







## PLAY BY TOTAL REWARDS

EXPLORE, BOOK AND SAVE

With **play by Total Rewards**®, the best of Las Vegas, Atlantic City, New Orleans and more is now at your fingertips. Download our free mobile app to conveniently explore Caesars Entertainment hotels, resorts, shows, restaurants and nightclubs worldwide. **play by Total Rewards**® lets you create unique experiences wherever you are, whenever you want.

GET THE APP



### FEATURES



#### REWARDS

Exclusive features for Total Rewards® members including tier status and offers



#### RESERVATIONS

Easily make mobile reservations for rooms, shows and restaurants



#### SERVICE

Enjoy a personalized experience with location-based customer service



#### EXPLORE

Conveniently explore 40+ casinos, resorts and hotels—book securely in the app

# Play by TR: Accessing Information

## Properties

Las Vegas

10 PROPERTIES

- Caesars Palace**  
Check-in: 4:00 PM  
Rates from \$109.00
- The Cromwell**  
Check-in: 4:00 PM  
Rates from \$165.00
- The LINQ Hotel & Casino**  
Check-in: 4:00 PM  
Rates from \$45.00
- Planet Hollywood**

## Restaurants

Las Vegas

94 RESTAURANTS

- Giada**  
Open Today 5:00 PM - 11:00 PM  
\$\$\$ • Italian
- Chayo Mexican Kitchen + Teq...**  
Open Today 5:00 AM - Late  
\$\$ • Mexican/Southwestern
- Gordon Ramsay BurGR**  
Sun-Thur 11:00 AM - 12:00 AM  
\$\$ • American
- Gordon Ramsay Pub & Grill**

## Things To Do

Las Vegas

72 THINGS TO DO

- High Roller**
- Eiffel Tower Experience**  
Open Today 9:30 AM - 12:30 AM
- Garden of the Gods Pool Oasis**  
Open Today 9:30 AM - 1:00 PM  
\$20 for non-hotel guests
- The Forum Shops**

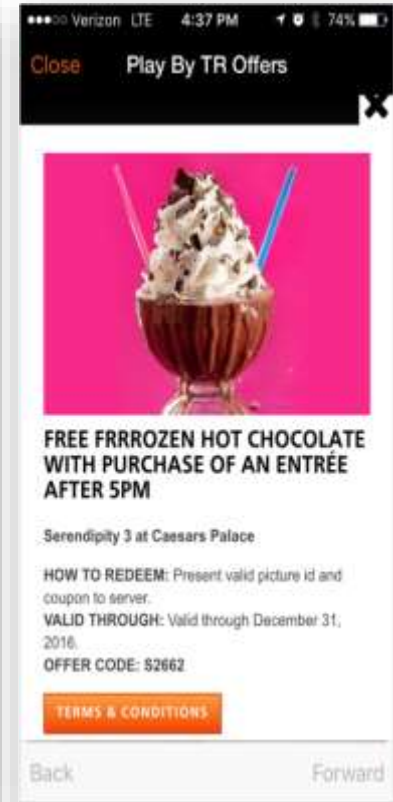
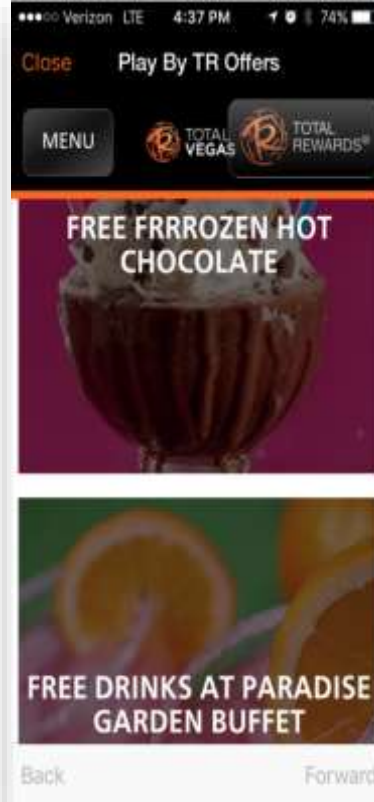
## Nightlife

Las Vegas

47 NIGHTLIFE

- 3535**  
10am - late, bar & lounge area
- Brooklyn Bowl**  
Open Today 5:00 PM - 2:00 AM
- O'Sheas**  
Open Today 12pm - 10 Hours
- Carnival Court**

# Play by TR – Le offerte!



- Tariffe agenti: [www.caesars.com/insider](http://www.caesars.com/insider)
- Galleria: <http://www.caesarstravelagents.com/images.aspx>
- Domande: [www.caesarstravelagents.com](http://www.caesarstravelagents.com); [info@discovertheworld-mil.com](mailto:info@discovertheworld-mil.com)
- Suggerimenti, novità – il nostro blog: <http://blog.totalrewards.com/las-vegas/>
- 10 resorts un unico team!
- High Roller gruppi [highrollergroupsales@caesars.com](mailto:highrollergroupsales@caesars.com)





CAESARS PALACE  
LAS VEGAS

STAY. DINE. CONQUER.

*#LikeACaesar*